

Association Media & Publishing™ Welcomes 2009-2010 Board of Directors

(McLean, VA, June 29, 2009) — Association Media & Publishing (formerly SNAP) installed the 2009-2010 Board of Directors at the June 2009 Annual Meeting in Washington, DC. The Board represents associations committed to excellence in media and publishing.

“The association’s success is a direct result of the commitment of our volunteer leaders,” stated executive director Amy Lestition, CAE. “We are grateful for their commitment to Association Media & Publishing and our profession and community as a whole.”

The 2009-2010 Board President is James Vick, CBC, staff director IEEE Media and publisher, *IEEE Spectrum* Group. Vick has a strong team of association professionals serving on the board to provide additional support. Ryan Johnson, vice president of publishing and community, *WorldatWork*, has been appointed Vice President; Greg Fine, CAE, director of communications and executive editor, *FORUM*, Association Forum of Chicagoland will serve as Treasurer and Kathleen Rakestraw, director of communications, *ASCA School Counselor*, American School Counselor Association, is the Immediate Past President.

Association Media & Publishing members elected the following to a two-year Board term, expiring in 2011: Chris Durso, executive editor, *Convene*, Professional Convention Management Association; Kim Howard, editor in chief, *ACC Docket*, Association of Corporate Counsel; and Lisa Junker, CAE, IOM, editor in chief, *Associations Now*, ASAE & The Center for Association Leadership. Two directors were re-elected to an additional two-year term: James Baran, director of publications production, *Food Technology*, Institute of Food Technologists; and Gary Rubin, chief publishing and e-media officer, *HR Magazine*, Society for Human Resource Management.

Serving out their term on the Board of Directors are: Rick Pullen, editor in chief, *Leaders Edge*, Council of Insurance Agents & Brokers; Glenn Cook, editor in chief/director of publications, *American School Board Journal*, National School Boards Association; and Julie Summers Walker, director of publications, *AOPA Pilot*, Aircraft Owners & Pilots Association.

“The incoming Association Media & Publishing Board of Directors will assist in guiding us through the name change and new brand identity,” explained Lestition. “Also, the organization is introducing new programs and partnerships to better serve its membership across the country.”

Association Media & Publishing (formerly SNAP) serves the needs of association publishers, communications professionals and the media they create. From blogs to magazines to wikis, Association Media & Publishing:

- Leads innovative approaches in community building, as shown by our use of social media, webinars and in-person learning opportunities;
- Hosts the preeminent recognition of industry and individual best practices via our Excel Awards and publications review program; and,
- Provides career advancement via an online career center, networking opportunities and lifelong learning experiences.

For more information, please visit www.associationmediaandpublishing.org.

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